



FOOD RESCUE HERO™



FOOD ACCESS = FOOD JUSTICE

Why expanding access improves safety & reduces historic barriers

A few reminders:

Drop your questions in the Q&A as we go!

Yes, this is being recorded!

A recording of this presentation will be emailed within the next few days.

Links provided at the end of the webinar:

- Request a follow-up meeting
- Next webinar



Defining **food recovery**

Maximizing the reduction of food waste
as well as
measurably impacting food security



Food rescue:



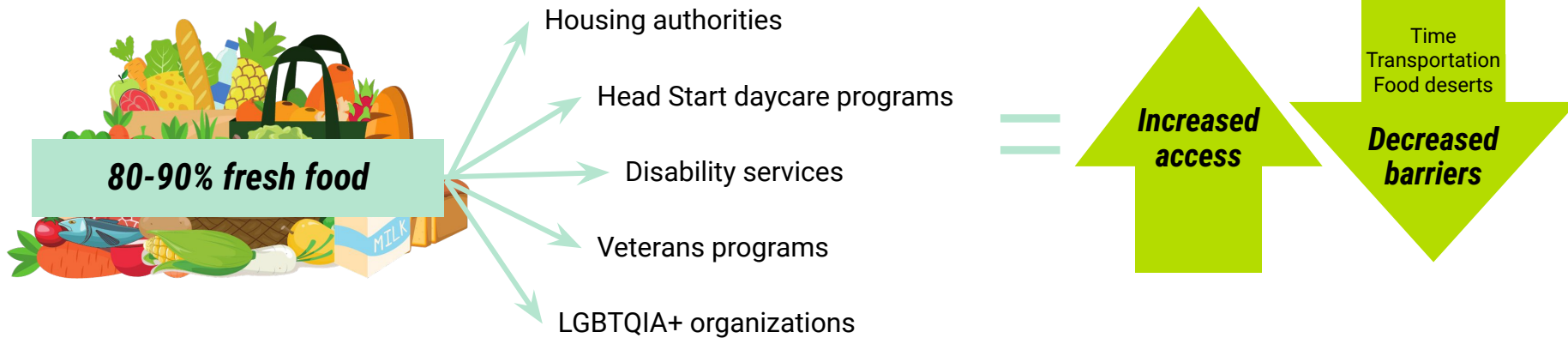
80-90%

of food distributed is
PERISHABLE

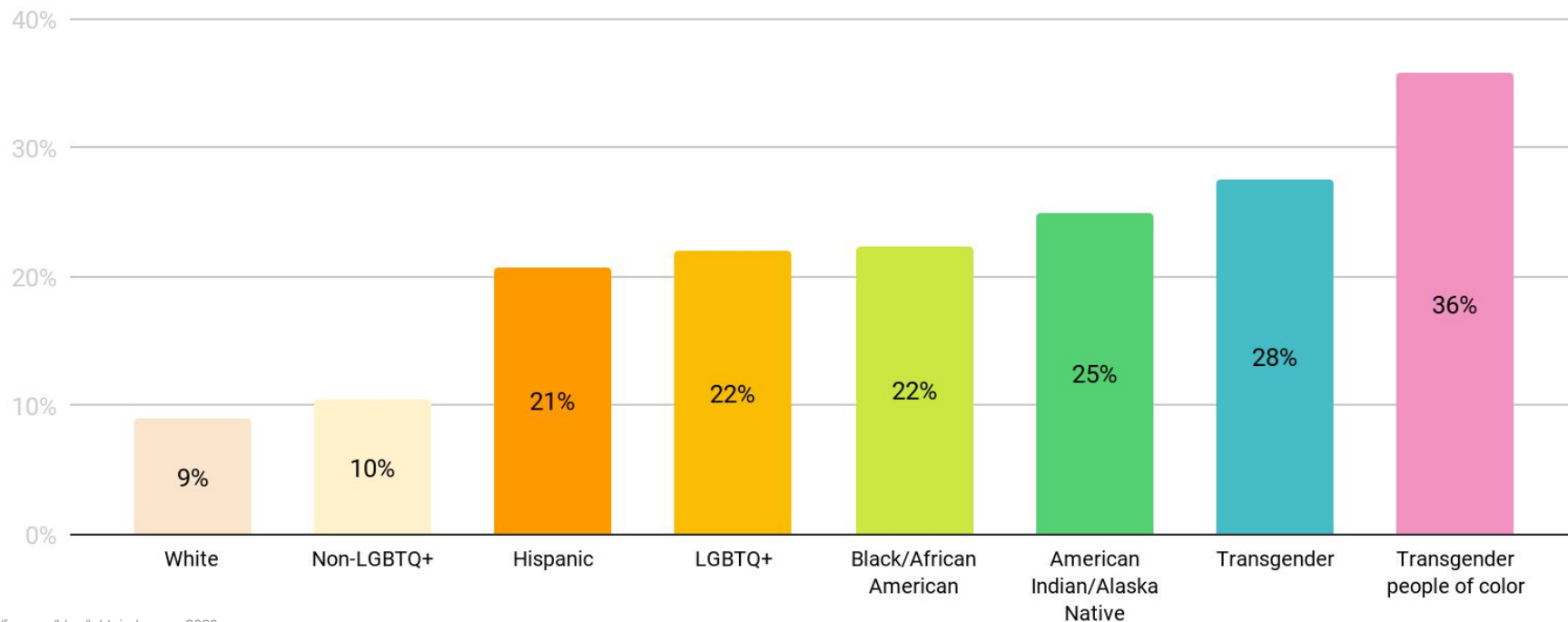
ROI OF FOOD RECOVERY:

Expanded Food Access

"We don't have nearly enough food pantries open regular days and hours to take donations."



Food insecurity rate



<https://frac.org/blog/lgbtqia-hunger-2023>

<https://www.ers.usda.gov/webdocs/publications/107703/err-325.pdf?v=5285#:~:text=What%20Did%20the%20Study%20Find%3F&text=In%202022%2C%2087.2%20percent%20of,%2D%20holds%20were%20food%20insecure>

<https://www.acf.hhs.gov/ana/tribal-food-sovereignty-security-and-nutrition-guide>



Food access



“Low income census tract where at least 33% of households are

- 1 mile in an urban setting
- 10 miles in rural areas

from a grocery store.”

This is the bare minimum.



**How can we expand the definition of food
access to be **more inclusive**?**





Chelsea Csuhran

Food Rescue Program Director
Hunger Network



Chris Bryan

Director of Marketing & Communications
Persad Center





“The donations from 412 Food Rescue have been an amazing help to many clients and LGBTQIA+ community members in need that come through the doors of Persad Center. We greatly value and appreciate the partnership to make sure that the donated foods are not going to waste. That appreciation is shared by the folks that use our pantry: homeless, transgender, victims, families, low-income, jobless, and some that are just going through a rough patch. Smiles, tears, thank-yous and hugs.

Access to services sometimes gets blocked due to fear and the marginalized treatment of many members of the LGBTQIA+ community. Folks need to feel safe when seeking help and this partnership does so much for Persad Center’s mission and the larger community.”

– **Tony Kuhar**, Facility & Operations Coordinator, *Persad Center*



Next webinar

Thursday, July 18th
2pm ET / 11am PT



Smart Marketing for Food Rescue Organizations

You can (and should) do this!



July 18 | 2pm ET

bounteous

Jon Meck

SVP of Marketing



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