



Carbon Credits **& How Your Food Rescue** **Organization Can Benefit**



Nov 21 | 2pm ET

Matthew Jones
Brightly

A few reminders:

Drop your questions in the Q&A as we go!

Yes, this is being recorded!

A recording of this presentation will be emailed within the next few days.

Links provided at the end of the webinar:

- Request a follow-up meeting
- Next webinar





Matt Jones

Brightly





Feed people.
Not landfills.





We envision a future where food waste is eliminated, food insecurity is eradicated, and FRO's and businesses lead the charge in climate action.



Today's food system is broken...

40%

of all food goes to waste, equal to 145 billion meals per year

6%

of U.S. emissions are methane from food waste.

80x

Methane is 80x more potent than CO2

...and people
are food
insecure

2%

Just 2% of surplus
food is donated

1 in 8

Americans are food
insecure, including 13
million children

54M

Americans visited a
food bank last year

Brightly Turns Food Waste Into Carbon Credits



A New Standard in Carbon Credits

Brightly is a first to market service that mints verified carbon credits, helping organizations reduce their environmental footprint.



Sustainable Revenue for Food Rescue

Brightly partners with food rescue organizations to turn food diverted from landfills into high-integrity carbon credits for corporate clients aiming to meet their ESG goals.



A True Triple Bottom Line Solution

Brightly generates value where food recovery meets climate action— enabling food rescue organizations to create sustainable revenue while helping corporations achieve their environmental goals.

Leverage Brightly's High-Integrity Credits



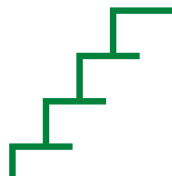
US-Source
d



Verra
certified



CORSIA
eligible



Complete
permanence and
additionality



Confidently contribute to climate
action, social good, and the U.N.
Sustainable Development Goals.



Backed by rigorous
standards and
verification

Businesses are now part of the solution



The new standard requires more

Nearly half of all Fortune 500 companies have a carbon neutrality target.

Of the world's largest 2,000 companies, more than half have set net-zero targets.

35% of S&P 500 companies link employee compensation to emissions reductions



More tools to reach your goals

- Carbon Offsetting
- Renewable Energy Integration Sourcing
- Supplier Engagement
- Product Design
- Green Packaging
- Green Procurement Policies
- Supply Chain Optimization
- Climate Risk Assessments
- Waste Reduction
- Employee Training and Engagement



Time is limited - tactics are hard to manage

Financial and Resource Constraints: time, money, capacity.

Operational and Technical Challenges: data, expertise.

Stakeholder and regulatory issues: agreeing on the best path forward.

Our Solution: Brightly Credits

Addressing Climate Change *and* Food Insecurity

Channeling revenue directly to our food rescue
nonprofit partners

8.5B

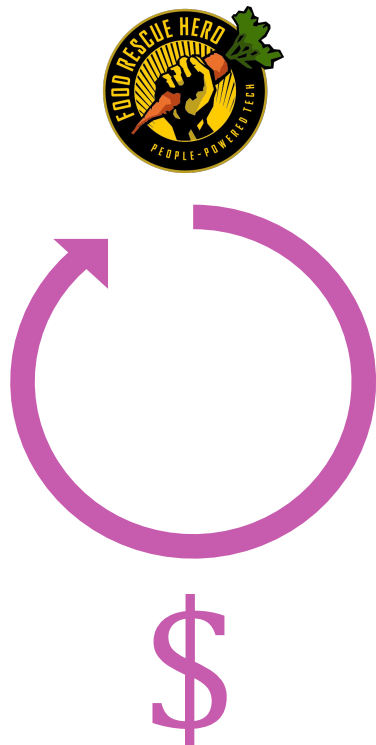
Meals are delivered each
year by food rescue
organizations

85%

Have budgets of less
than \$500k, with most
below \$100k



FRH is Ready to Accelerate Your Impact!





Feed people. Not landfills.

High-integrity carbon credits that fund food
recovery in your community

Reach out with any questions:

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Next webinar

Thursday, December 12th
2pm ET / 11am PT

 FOOD RESCUE HERO™

2024

**Food Recovery
Trends**



2025

**Planning for
Growth**

DECEMBER 12 | 2PM ET





Making greater impact, together.



FoodRescueHero.org