

2024

Food Recovery Trends



2025

Planning for Growth



A few reminders:

Drop your questions in the Q&A as we go!

Yes, this is being recorded!

A recording of this presentation will be emailed within the next few days.

Links provided at the end of the webinar:

- Request a follow-up meeting
- Next webinar



TREND #1

Assessing Efforts to Reduce Food Waste

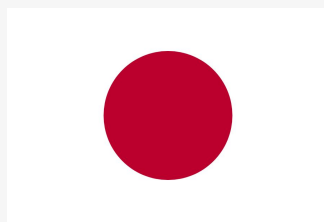


Taking stock of progress



**United
Kingdom**

↓ 27%



Japan

↓ 18%



United States

↑ <1%

<https://refed.org/articles/approaching-2025-checking-in-on-global-food-waste-reduction-efforts/>



CLIMATE

These states tried, and failed, to cut food waste. One succeeded.

Researchers studied the effect of five laws requiring supermarkets and restaurants to reduce waste, part of a broader effort to keep food out of landfills, where it contributes to climate change.

🔗 6 min ➦ 📌 🗒 573



Science News

from research organizations

New study reveals food waste bans ineffective in reducing landfill waste, except in Massachusetts

Researchers call for reassessment of current policies, most of which have little to no effect, contrary to policymakers' expectations

Date: September 12, 2024

Of the first five US states with food waste bans, Massachusetts alone has reduced landfill waste



How did Massachusetts make inroads?

The state created statewide infrastructure for compost.



TREND #2

Focus on Household Food Waste



Focus on Households

Education

- National Strategy on Food Loss and Waste
- State focus on consumer education

Academic Research

- Existing studies (ReFed, Waste Expo)
- New funding

Products

mill

lomi™



TREND #3

Charitable Giving



Q3 2023



DONORS

-7.6%

(+/- 3.5%)

YOY change



DOLLARS

-1.1%

(+/- 3.0%)

YOY change



RETENTION

-1.3%

(+/- 0.5%)

YOY change

Q3 2024



DONORS

-3.9%

(+/- 2.0%)

YOY change



DOLLARS

+3.7%

(+/- 2.0%)

YOY change



RETENTION

-4.5%

(+/- 0.5%)

YOY change



TREND #4

The End of ARPA & SLFRF



Post-Pandemic

Daily Reporter

GOVERNMENT & POLITICS

ARPA funds ending

NEWS ▾ SPORTS ▾ OBITUARIES CLASSIFIEDS ▾ CONTACT US ▾ SUBSCRIBE E-EDITION ▾

Home > Local News > ARPA funds to be allocated by end of year; what's next?

Local News

ARPA funds to be allocated by end of year; what's next?

By Cori Jobman - November 29, 2024

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Child care provider... funding expires. Millions could lose child care, experts say.

funding, proposed DHS rule changes

BY: EMMA MURPHY - SEPTEMBER 11 2024 4:38 PM



Post-pandemic

The American Rescue Plan Act (ARPA) is a \$1.9 trillion relief bill signed into law in March 2021 that provided a lifeline for local governments through its State and Local Fiscal Recovery Funds (SLFRF) program, which awarded every municipality a portion of \$65.1 billion in funding. The funds are intended to help governments respond to and recover from the COVID-19 pandemic.

With five months left until the December 31, 2024 obligation deadline, local governments must obligate funding now or return the funds.

AUSTIN

End of ARPA funding could have trickle-down effect on Austin's homelessness response

ARPA funds to be allocated by end of year; what's next?

By Cori Jobman - November 29, 2024

4 0

MONEYWATCH

"Child care cliff" is days away as fed funding expires. Millions could lose child care, experts say.



TREND #5

Change in Federal Landscape



NATIONAL STRATEGY FOR REDUCING FOOD LOSS AND WASTE AND RECYCLING ORGANICS

JUNE 2024



Looking ahead to

202

5



Changing Federal Landscape

'A wrecking ball': experts warn Trump's win sets back global climate action



Changing Federal Landscape

First Trump Administration

- Continued support of U.S. Food Loss and Waste 2030 Champions
- 2018 *Winning on Food Waste Initiative*
- 2020 Renewed interagency WFWI

Wait and see → Focus on the states



Hitting 2030 goals

Focus on Infrastructure



Hitting 2030 goals

Threats

- Failure of waste bans
- Misunderstanding how to scale
- Investment into the wrong things

Opportunity

- Growth of industry expertise
- Invest in food recovery



Hitting 2030 goals

Industry Focus



Focus on Households

Threats

- Big & Sexy (shift in focus)
- Could mean drop in funding
- (NOT doing this is also a threat)

Opportunity

- We as an industry should look at how we can or are part of that already



Hitting 2030 goals

Funding



Post-pandemic / decrease in funding

Threats

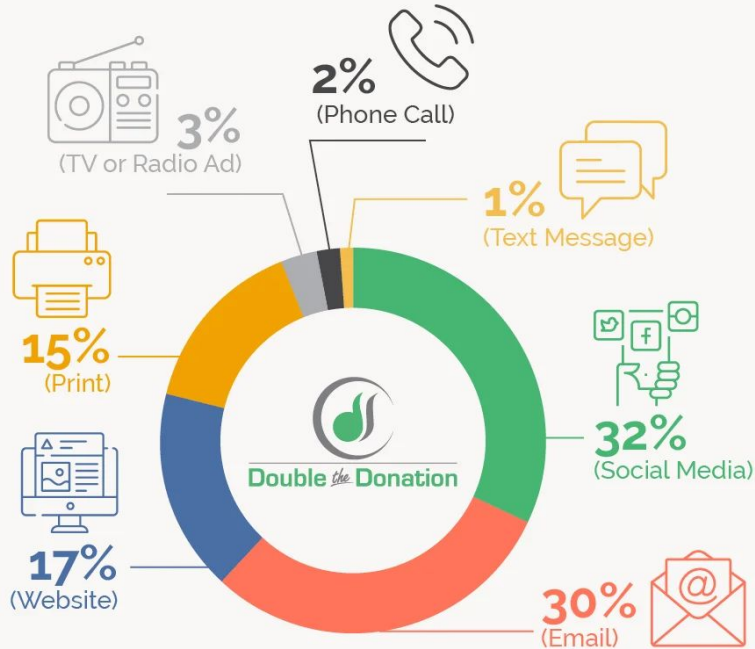
- Loss of federal funding opportunities
- Decrease in giving

Opportunity

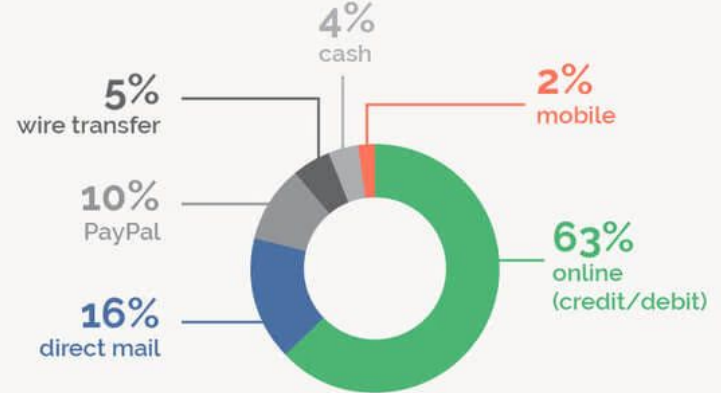
- Earned revenue
- Individual giving
- Corporate giving
- Make the case better



Donors are most inspired to give via:



Giving Preferences





57%
of recurring
donations
start on
New Year's Eve.



ONLY
14%
of nonprofits
prompt donors to
make a recurring
gift during the
donation process.



57%
of donors are
enrolled in a
recurring giving
program.



94%
of recurring
donors prefer to
give monthly

Source: Nonprofit Tech for Good, and Double the Donation



Next webinar

Thursday, January 16th
2pm ET / 11am PT



Building Bridges: Strengthening Food Donor Relationships for Maximum Impact

JANUARY 16 | 2PM ET





Making greater impact, together.



FoodRescueHero.org