

A 🦋 FOOD RESCUE HERO™ WEBINAR SERIES

HOW TO START A FOOD RESCUE

Lesson ③: Getting Started with Food Donors

Guest speaker!



A FEW REMINDERS:

Drop your questions in the Q&A as we go!

Yes, this is being recorded!

A recording of this presentation will be emailed within the next few days.

Links provided at the end of the webinar:

→ Next follow-up meeting

→ Next webinar



WEBINAR SERIES LOOK AHEAD:

~~Lesson 1:~~ Introduction

~~Lesson 2:~~ Funding

Lesson 3: Building Operations: Food Donors *TODAY'S LESSON*

Lesson 4: Building Operations: Distributions

Lesson 5: Essential "Extras": Marketing & Board Development

Lesson 6: Pulling it all together



TIPS FOR SUCCESS WITH **BECCA SIMON**



Becca Simon

Food Donor Relations Manager
412 Food Rescue



Getting Started With Food Donors

GET EDUCATED

1. Learn the **Bill Emerson Good Samaritan Act**
2. Use **ReFED's policy guide** to understand your state policies around food donations
 - ◆ <https://policyfinder.refed.org>
3. Understand **food safety** & get food safety certified

Pennsylvania Food Waste Policy

PENNSYLVANIA DATE LABELING REGULATIONS

DATE LABEL REQUIRED FOR			SALE AFTER DATE RESTRICTED FOR			DONATION AFTER DATE RESTRICTED	
							
DAIRY	MOLLUSKAN SHELLFISH	REDUCED OXYGEN PACKAGING	DAIRY	REDUCED-OXYGEN-PACKAGING	TIME-TEMP-CONTROL	REDUCED-OXYGEN-PACKAGING	TIME-TEMP-CONTROL
							
TIME-TEMP-CONTROL							

USE THIS UNDERSTANDING TO CALM DONORS' FEARS



Share this
resource with
them!

Bill Emerson Good Samaritan Food Donation Act of 1996

federally protects individuals* from civil and criminal liability when donating and distributing food to nonprofits as long as the donation of apparently wholesome food was done in good faith.

*On January 5, 2023, Public Law No: 117-362 expanded liability protections to include **donations given by a nonprofit organization** to needy individuals at a good Samaritan reduced price (or less).



WHAT'S THEIR WHY?

Figure out what the food donor's connection to food rescue could be

- Is it community-orientated? Sustainability focused? Financially motivated?

Play into their internal ESG Goals and/or sustainability focus

- Show them how food rescue will help with these goals!
- Be a part of their sustainability team



Fighting Food Waste

Learn about our programs and partnerships that minimize food waste in our stores and nourish communities in need.

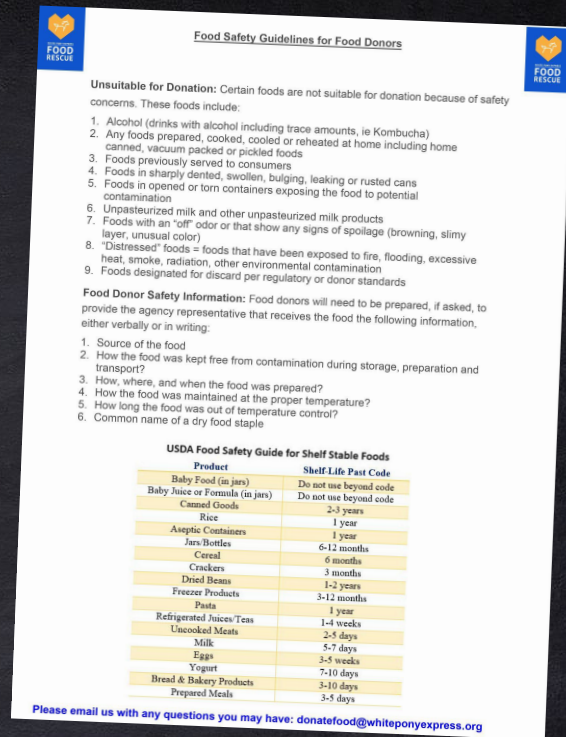


GET ORGANIZED

Create standards and guidelines for donors:

- Food Safety Guidelines
- Packaging Guidelines
- Contact Cards on who to call for what!
- Memorandums of Understanding

MAKE YOUR ONBOARDING PACKETS ALL-ENCOMPASSING!



MAKE IT SIMPLE

Convince donors that this is worth doing
by making it as small a lift as possible!

- Meet them where they're at, as best you can
 - ◆ Work with *their* availability
- Make sure your volunteers follow the process to a tee
 - ◆ Address any hiccups **quickly** to maintain donors' trust in the process



START SMALL

There is no need to rush and try to catch the biggest fish immediately!

- Hone your skills with the smaller pickups
- ◆ Bakeries are a great starting place





BE THE "AND", NOT THE "OR"

If there are already other organizations picking up at a food donor, **determine how you can support (not take) from this process!**

- There are usually more days than the other org can take! Be flexible in your pick-ups so you can help meet this need.
- Try to partner with the other org to take on logistics for them, or create shared pick-up schedules to show the store you are willing to partner and make their lives easier!



CULTIVATE INTERNAL CHAMPIONS

- Develop **multiple** Food Rescue Champions
- **Aim for sustainability** with rescues
- Turnover rates at food donors can be extremely high, so make sure you **get a majority of the team onboard!**



CULTIVATE INTERNAL CHAMPIONS

Give gratitude + appreciation

- Send reports as requested
- Create blogs showing the movement of food from them to the recipient
- Use social media to shout them out
- Provide gifts like swag or treats
- Invite them to the recipient to have them see where the food is going!

giant eagle

Preventing perfectly good food from going to waste.

In partnership with Giant Eagle, we've built the largest volunteer-led food rescue network in the Pittsburgh area.

Thanks to our collaboration with Giant Eagle, along with thousands of dedicated volunteers, we are able to rescue perfectly good food that would otherwise go to waste. In the last 9 years, this food has been delivered to over 400 different community partners to be redistributed.

Through our ongoing partnership, we're helping to reduce food waste while providing critical support to our community.

Through Giant Eagles and Community Partners help:

MEALS ALL TIME	DOLLAR VALUE ALL TIME	CO2 EMISSIONS ALL TIME
4,106,768	\$12,320,305	9,445,184

**RESCUE COUNT
ALL TIME
OVER 49K
TOTAL POUNDS
ALL TIME
4,756,453**

412 Food Rescue
November 20, 2024 · 🌐

Thank you so much **Giant Eagle** for including 412 Food Rescue in this celebration of Giant Eagle's newest store! Our mission is to rescue perfectly good food and deliver ... See more

**AND OPENING
Gathering**

NEXT MONTH'S CLASS:



A  **FOOD RESCUE HERO™** WEBINAR SERIES

HOW TO START A FOOD RESCUE

Lesson **4**:

Expanding Your Nonprofit
Distribution Network

Report to class on April 24, 2025 @ 1pm ET

Guest speaker!





FOOD RESCUE HERO™

HOUSEHOLD FOOD WASTE

THE FINAL FRONTIER

APRIL 17
1:00 PM ET

"WE WORK TO BETTER
OURSELVES AND THE
REST OF HUMANITY"



SAVE THE DATE

FOOD RESCUE CONFERENCE

OCT 16 + 17

THE ONLY
CONFERENCE
FOCUSED SOLELY ON
ACTIONABLE &
INNOVATIVE
FOOD RECOVERY
SOLUTIONS.





Making greater impact, together.



FoodRescueHero.org