

A 🦋 FOOD RESCUE HERO™ WEBINAR SERIES

# HOW TO START A FOOD RESCUE

## Lesson ④: Expanding Your Nonprofit Distribution Network

Guest speaker!



**Michelle Sandidge**  
Pittsburgh Housing Authority

# A FEW REMINDERS:

Drop your questions in the Q&A as we go!

Yes, this is being recorded!

A recording of this presentation will be emailed within the next few days.

Links provided at the end of the webinar:

→ Join us for a follow-up meeting

→ Next webinar





# WEBINAR SERIES LOOK AHEAD:

~~Lesson 1:~~ Introduction

~~Lesson 2:~~ Funding

~~Lesson 3:~~ Building Operations: Food Donors

**Lesson 4:** Building Operations: Distributions *TODAY'S LESSON*

**Lesson 5:** Essential "Extras": Marketing & Board Development

**Lesson 6:** Pulling it all together



# TIPS FOR SUCCESS WITH **MICHELLE SANDIDGE**



**Michelle Sandidge**

Chief Community Affairs Officer  
*Pittsburgh Housing Authority*





# Solving the food waste problem through food recovery requires rethinking both:

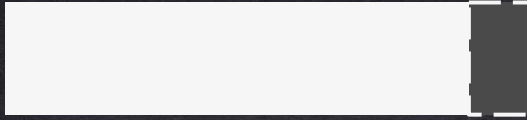
## LOGISTICS OF PICK UP



## LOGISTICS OF DISTRIBUTION



# DISTRIBUTION LOGISTICS



80-90% of food distributed is PERISHABLE



40-50% of food distributed is PRODUCE

## Needs to accommodate:

- Variable donation sizes
- 7 day a week donations
- Short shelf life
- Variable overall volume of food
- Focus on zero waste





## **SOLUTION: FLEXIBLE DISTRIBUTION NETWORK**

- Subsidized housing
- Housing authorities
- Head start programs
- Food pantries & churches
- WIC offices
- Job training centers

## **INCREASES FOOD ACCESS**

Look to places where people who are food insecure are already going



## Getting Started With Nonprofit Partners

### THE PITCH

→ How can organizations "sell" the idea to potential housing/other partners?





## Getting Started With Nonprofit Partners

### IMPLEMENTATION

➔ What are some tips for success in working with housing?



## Getting Started With Nonprofit Partners

### IMPACT

➔ What can organizations hope to see from these partnerships?







Community Affairs  
400 Ross Street, 7th Floor  
Pittsburgh, PA 15222  
Tel: 412-326-3500  
Fax: 412-326-3501

May 1, 2020

To: William H. May, President

The Housing Authority of the City of Pittsburgh (HACP) is pleased to offer our support for 412 Food Rescue, who has provided invaluable contributions to the low-income residents of the City of Pittsburgh. The HACP has worked with 412 Food Rescue since 2017 to help address the issue of food insecurity and food waste within our low-income public housing community. Since we first partnered together, the effort has grown in the past where 412 Food Rescue now services all 17 of our public housing sites, which house approximately 1,000 residents.

Despite major cuts to the federal SNAP program, HACP's collaboration with 412 Food Rescue has managed to effectively end hunger in our public housing communities. Historically, our communities have averaged 5 to 7 emergency referrals for families without food each month. However, since we began our collaboration with 412 Food Rescue, HACP has received zero referrals for families without food. We attribute this dramatic success to the ongoing efforts of 412 Food Rescue.

Thank you for your continued support.

412 Food Rescue is working with 412 Food Rescue to the best of our ability to provide our support. Should you require any additional information regarding 412 Food Rescue, please contact 412 Food Rescue. You can be reached at [info@412foodrescue.org](mailto:info@412foodrescue.org) or 412-326-3500.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Erdelyi'.

David Erdelyi  
Chief Community Affairs Officer  
Housing Authority of the City of Pittsburgh



## Getting Started With Nonprofit Partners

# LEVERAGING IMPACT – THE AND NOT THE OR

### → Look at the data

- ◆ How many non traditional sites do you serve?
- ◆ Use GIS and other tools to understand impact

### → Collect Stories

- ◆ Ask for personal impact
- ◆ Collect stories
- ◆ Weave into your narrative





# NEXT MONTH'S CLASS:



A  **FOOD RESCUE HERO™** WEBINAR SERIES

# HOW TO START A FOOD RESCUE

Lesson **4**:

Expanding Your Nonprofit  
Distribution Network

Report to class on April 24, 2025 @ 1pm ET

Guest speaker!







# Advanced Data: Increase Efficiency Without Increasing Your Payroll

MAY 15 | 1PM ET



GUEST SPEAKER



**Sean Hudson**

Director of Data & Analytics



SAVE THE DATE

# FOOD RESCUE CONFERENCE

OCT 16 + 17

THE ONLY  
CONFERENCE  
FOCUSED SOLELY ON  
ACTIONABLE &  
INNOVATIVE  
FOOD RECOVERY  
SOLUTIONS.







**Making greater impact, together.**



*FoodRescueHero.org*