

# Navigating New Federal Realities: Strategies for Food Rescue Resilience



# A few reminders:

### Drop your questions in the Q&A as we

## Yes, this is being

#### recorded!

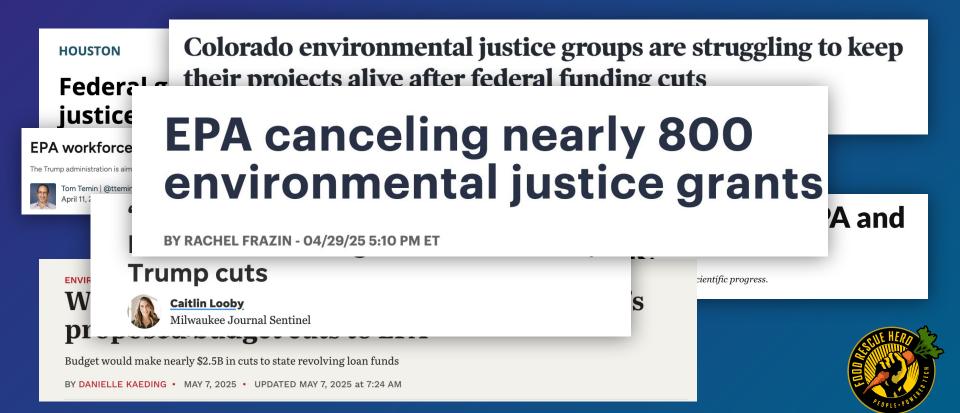
A recording of this presentation will be emailed within the next few days.

### Links provided at the end of the

- → Request a follow-up meeting
- → Next webinar



# New Federal Realities: Canceled Grants



# New Federal Realities: Cuts to Snap+

### House Reconciliation Bill Proposes Deepest SNAP Cut in History, Would Take Food Assistance Away From Millions of Low-Income Families

More Than 2 Million Children Live in Households That Would Lose at Least

Some SNAP Benefits; SNAP Could En

MAY 28, 2025 | BY KATIE BERGH, DOTTIE ROSENBAUM AND WES

LOCAL NEWS

Pennsylvania food banks worry about SNAP cuts in federal government's proposed budget bill





# **Unprecedented Scale**

# Amid Trump cuts, can foundations fill the hole? 'Never,' funders say.

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# The good news:

- 1. Food recovery is a sensible approach to feeding people
- 2. Businesses haven't pulled back on their commitment to food donation
- **3. Undersecretary for REE Schott** Hutchins
- 4. Earned income is becoming more common in food recovery





## **Josh Wieland**

Vice President of Operations 412 Food Rescue



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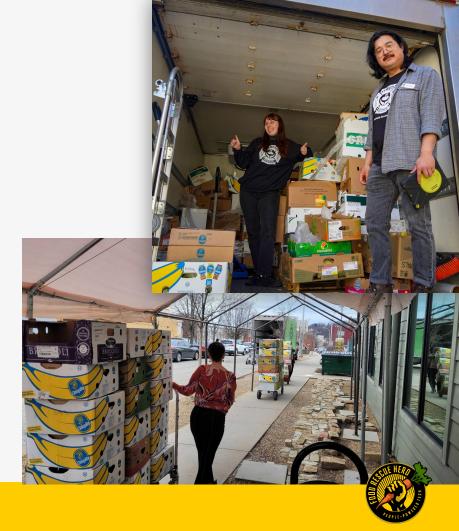
### **1.** Pay for Play

#### Becoming more common to see pay for pick-up

- Providing a real service for donors
  - Reducing their waste fees &
  - Providing data for tax credits
  - Helping meet state requirements
  - Internal commitments to sustainability

#### Models include:

- → Rescuing Leftover Cuisine
- Food Donation Connection



### **1.** Pay for Play

#### Monetizing Corporate partnerships

- → Sponsorships
- → Pay for group volunteer experience
- Matching donations
- Collaborations and in kind donations



### **2. Selling at a Good Samaritan price**

#### Meal production provides revenue opportunity

- → Helps handle over abundance
- Creates closed loop system
- → Meals have added value for partners
- Opportunity to recover costs

### GOOD FOOD PROJECT

A PROGRAM OF 412 FOOD RESCUE



### **Revenue-Generating Programs**

# FarmShare is an example of a parallel program created specifically for revenue generation.

- → Partner with farms to absorb their b-grade & surplus
- → Share sponsorship-corporate or individual
- Packing becomes a corporate volunteer event





### **Revenue-Generating** Partnerships

#### Grocery bags of rescued foods in partnership with Housing Authority of City of Pittsburgh.

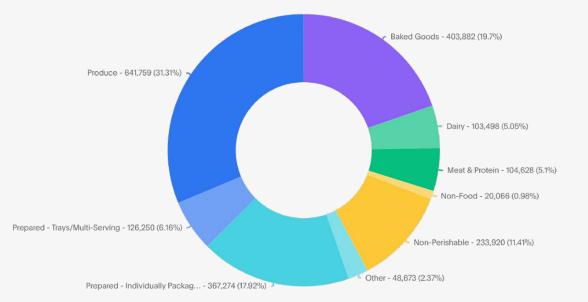
- → HUD Funding
- → Fulfills their service requirements
- Cost effective way to fill the gaps created by federal cuts
- Packing becomes a corporate volunteer opportunity



### FoodRx

#### Food is Medicine

- → Medicare
- → Medicaid 1115 Waivers





### **Urban Gleaning**

- → Gleaning of untended fruit trees
- → Corporate volunteering
- Product to distribute or upcycle



### Upcycling

Partner collaborations with local businesses is a great outlet for surplus surplus, damaged items, or gleaned fruit.

- → Distilled products
- → Ice cream

#### **Benefits:**

- ★ Generates revenue
- ★ Opportunity for marketing and PR
- ★ Uses hard to place items



# Putting it Into Action:

- SWOT Assessment under revenue context to frame potentials
- Create supportive understanding through a Pro Forma practice
- → Look to your value chains as humans
- → Define hospitality
  - How you make people feel will stick with them



# **Questions?**



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# A \* FOOD RESCUE HERD<sup>\*\*</sup> WEBINAR SERIES HOW TO START A FOOD RESCUE Lesson (6):

# Building a Strong Board & Volunteer Team

and the second second

Report to class on June 17, 2025 @ 1pm ET





# Navigating New Federal Realities: Advocacy

JULY 9 | 2PM ET





# Making greater impact, together.

FoodRescueHero.org